



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

## **OPENTV AND COVERITY ANNOUNCE SOFTWARE INTEGRITY COLLABORATION**

*New Alliance Aims to Improve Time-to-Market  
and Further Extend Quality, Performance and Reliability of OpenTV Middleware*

**San Francisco, CA, January 20, 2010** - OpenTV Corp. (NASDAQ: [OPTV](#)), a leading software and technology provider of advanced digital television solutions, announced today its collaboration with Coverity, a leader in software integrity solutions, to further complement OpenTV's middleware testing environment. Starting this month, OpenTV will offer Coverity Static Analysis software models to its integration and development customers and partners. These Coverity models will help OpenTV customers and partners enhance the quality and performance of the integration work they are able to perform with OpenTV's middleware in their own development labs, thereby saving a significant amount of time in the integration phase of an OpenTV customer launch.

"OpenTV is committed to quality, performance and improving time-to-market for its customers," said Joel Zdepski, SVP and General Manager, Middleware at OpenTV. "OpenTV's vast global footprint and partnership with multiple set-top box manufacturers requires a strong testing environment. Partnering with Coverity is yet another example of how we are ensuring that our customers are receiving the most reliable middleware technology available today so that they can in turn provide the best viewing experience to their subscribers."

"Coverity is very excited to work with OpenTV and provide our expertise in proactively analyzing the integrity of software component integrations," said Dave Peterson, Chief Marketing Officer at Coverity. "Coverity Static Analysis models will enable OpenTV integration partners to save significant time by catching issues early in the integration process and help avoid software problems caused by changes in manufacturing and regional requirements, and upgrades and configurations."

Coverity Static Analysis models enable OpenTV integration and development partners to analyze the integrity of OpenTV middleware integrations without shipping source code. This benefits OpenTV partners and customers by saving time and reducing costs of integration work and custom development and accelerates time-to-market of OpenTV solutions and services to customers.

**About OpenTV**

OpenTV is one of the world's leading providers of advanced digital television solutions dedicated to creating and delivering compelling viewing experiences to consumers of digital content worldwide. The company's software has been integrated in more than 138 million devices around the world and enables advanced program guides, video-on-demand, personal video recording, interactive and addressable advertising and a variety of enhanced television applications. For more information, please visit [www.opentv.com](http://www.opentv.com).

**About Coverity**

Coverity ([www.coverity.com](http://www.coverity.com)), the software integrity leader, is the trusted standard for companies that have a zero-tolerance policy for software failures, defects and security breaches. Coverity's award-winning portfolio of software integrity products identifies critical defects to prevent software quality and security problems throughout the application lifecycle. More than 100,000 developers and 900 customers rely on Coverity to help them deliver high-integrity software. Coverity is a privately held company headquartered in San Francisco.

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